

POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
FLORIDA	12,937,926	15,982,378	16,959,416	18,607,894
MEDIAN AGE (YRS)		38.7	39.6	41.1
SARASOTA, FL	489,483	589,959	628,524	691,464
MEDIAN AGE (YRS)		47.4	48.3	49.6
HISPANICS (ANY RACE)		38,682	44,533	53,642
STATE'S PERCENTAGE		6.56%	7.09%	7.76%

POPULATION BY RACE	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE	529,966	563,559	616,779
MSA'S PERCENTAGE	89.83	95.53	104.55
MEDIAN AGE (YRS)	49.9	50.9	52.2
BLACK/AFRICAN-AMERICAN	35,232	37,187	41,188
MSA'S PERCENTAGE	5.97	6.30	6.98
MEDIAN AGE (YRS)	28.6	28.7	29.1
AMERICAN INDIAN/NATIVE	1,445	1,566	1,886
MSA'S PERCENTAGE	0.24	0.27	0.32
MEDIAN AGE (YRS)	33.8	33.3	33.2
ASIAN	4,887	5,553	6,685
MSA'S PERCENTAGE	0.83	0.94	1.13
MEDIAN AGE (YRS)	35.9	36.3	37.5
HAWAII/PACIFIC ISLANDER	226	234	285
MSA'S PERCENTAGE	0.04	0.04	0.05
MEDIAN AGE (YRS)	30.5	30.6	30.9
OTHER	11,214	12,930	15,752
MSA'S PERCENTAGE	1.90	2.19	2.67
MEDIAN AGE (YRS)	23.3	24.1	25.1

POPULATION BY LOCALITY	2003 ESTIMATED	2008 PROJECTED
URBAN	306,918	333,222
SUBURBAN	311,742	346,113
RURAL	9,864	12,129

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INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN	\$45,121	-----	
PER CAPITA	\$28,383	-----	
EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$10,978,044,000	\$14,709,195,000	33.99%
FOOD AT HOME TOTAL	\$1,238,674,100	\$1,504,460,400	21.46%
FOOD AWAY FROM HOME TOTAL	\$1,111,628,000	\$1,469,271,500	32.17%
FOOD AS % OF TOTAL EXPENDITURES	21.41%	20.22%	-----
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$240,399,900	\$294,690,300	22.58%
FISH & SEAFOOD PRODUCTS	\$23,773,600	\$28,843,100	21.32%
FRUITS & VEGETABLES	\$144,068,200	\$172,011,100	19.40%
DAIRY PRODUCTS	\$137,051,700	\$165,974,600	21.10%
BAKERY PRODUCTS	\$137,009,000	\$161,347,900	17.76%
CEREALS & PRODUCTS	\$63,808,900	\$79,260,000	24.21%
PREPARED FOODS	\$201,038,000	\$246,569,000	22.65%
JUICES	\$31,867,700	\$38,558,500	21.00%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH	\$75,761,000	\$110,842,600	46.31%
FAST FOOD	\$30,501,200	\$43,478,000	42.55%
FULL SERVICE	\$45,259,700	\$67,364,500	48.84%
LUNCH	\$270,692,400	\$357,583,200	32.10%
FAST FOOD	\$152,376,100	\$197,426,800	29.57%
FULL SERVICE	\$118,316,300	\$160,156,400	35.36%
DINNER	\$398,979,800	\$539,669,500	35.26%
FAST FOOD	\$147,467,000	\$191,889,900	30.12%
FULL SERVICE	\$251,512,800	\$347,779,500	38.28%

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FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS			
MEATS (ALL TYPES)	\$856	\$947	10.63%
POULTRY	\$235	\$262	11.49%
EGGS	\$43	\$46	6.98%
FISH & SEAFOOD			
FRESH	\$41	\$44	7.32%
FROZEN	\$27	\$32	18.52%
CANNED	\$17	\$17	0.00%
FRUITS / VEGETABLES			
FRESH	\$335	\$364	8.66%
CANNED	\$94	\$105	11.70%
FROZEN	\$60	\$61	1.67%
OTHER	\$24	\$22	-8.33%
DAIRY PRODUCTS			
FRESH MILK & CREAM	\$152	\$164	7.89%
CHEESE	\$132	\$138	4.55%
ICE CREAM	\$83	\$90	8.43%
BUTTER / MARGARINE	\$38	\$46	21.05%
BAKERY PRODUCTS			
BREAD & PRODUCTS	\$375	\$399	6.40%
COOKIES	\$72	\$76	5.56%
CRACKERS	\$42	\$44	4.76%
CEREALS & PRODUCTS			
CEREALS	\$131	\$140	6.87%
PASTA PRODUCTS	\$38	\$44	15.79%
FLOUR & MIXES	\$42	\$50	19.05%
RICE	\$17	\$21	23.53%
PREPARED FOODS			
SNACKS/CHIPS	\$116	\$135	16.38%
JUICES	\$113	\$124	9.73%
FROZEN/PREP. OTHER	\$88	\$103	17.05%
SOUPS	\$62	\$72	16.13%
SAUCES & GRAVIES	\$56	\$56	0.00%
BABY FOOD	\$34	\$38	11.76%
FROZEN MEALS	\$44	\$50	13.64%
NUTS	\$35	\$37	5.71%
SALADS	\$25	\$29	16.00%

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